

Adam B. Ferguson

Director, Producer, & Creator

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276.806.9711

Maryland, Virginia, & Washington, D.C.

www.adambferguson.com

WORK EXPERIENCE

Program Manager WorldStrides

10/2021 - Present

Mexico, United Kingdom, & United States

- Oversee project management, producing, and event planning for national and international programs, including the American High School Theatre Festival, the Edinburgh Festival Fringe, Platinum Club, and the National Performing Arts Festival at Universal Studios Orlando™—from initial planning through on-site execution.
- Manage a team of 30 internal and external stakeholders to deliver group events for 400–900 participants, handling contracts, staffing, logistics, schedules, marketing, venues, accommodations, and program enhancements.
- Analyze program performance and budgets, preparing reports and leading after-action reviews to drive continuous improvement across future events.

Contact : Chad Slater, Vice President of Events - chad.slater@worldstrides.com

Production Manager Rorschach Theatre

03/2022 - 05/2023

Washington, DC

- Developed and maintained comprehensive, season-long production calendars, overseeing all logistical aspects of each production cycle. This included coordinating the physical build of sets, managing load-in and strike schedules, and ensuring seamless transitions between production phases.
- Led regular production meetings, setting agendas and facilitating cross-departmental communication among artistic teams, technical crews, and cast members. Maintained clear lines of communication from auditions and contracting through rehearsals, performances, and post-show wrap-up.
- Collaborated on talent acquisition, assisting in the recruitment and onboarding of artistic and production personnel for full-scale productions, developmental workshops, special events, and the immersive, season-long Psychogeographies Projects. Ensured alignment with creative vision and logistical needs.

Contact : Jenny McConnell Frederick, Co-Artistic Director - jenny@rorschachtheatre.com

Artistic Associate Andy's Summer Playhouse

06/2021 - 08/2021

Wilton, NH

- Acted as the primary liaison between professional staff and artists in residence, managing day-to-day communications and coordinating complex rehearsal and performance schedules to ensure alignment across departments.
- Provided multifaceted production support, including taking detailed rehearsal notes, organizing scripts, tracking blocking, attending rehearsals and technical runs, setting up and breaking down tech equipment, creating props and scenic elements, and serving as the lead camera operator for multimedia needs.
- Streamlined administrative operations and documentation, maintaining accurate records and facilitating effective information flow between young artists, front-of-house staff, and the managing office to support a cohesive and well-informed production environment.

Contact : Jared Mezzochi, Producing Artistic Director - jared@andysummerplayhouse.org

EDUCATION

Master of Public Administration Virginia Commonwealth University

01/2015 - 12/2017
Richmond, VA

Certificate in Nonprofit Management Virginia Commonwealth University

01/2015 - 12/2017
Richmond, VA

Bachelor of Arts — Theatre Arts & Rhetoric and Communication Studies University of Richmond

08/2007 - 08/2011
Richmond, VA

DIRECTING CREDITS

TALES AT TWILIGHT, Washington, D.C.'s Shaw Arts Walk (2023)

- Director & Producer — Pipkin Creative & Rorschach Theatre

THE WRITERS' ROOM: Playwriting Workshop (2021)

- Director & Producer — Andy's Summer Playhouse

TO BEGIN AGAIN (World Premiere) (2021)

- Assistant Director to Jared Mezzochi — Andy's Summer Playhouse

CHARLOTTE'S WEB (2019)

- Director — MCT Center for the Performing Arts

THE 25TH ANNUAL PUTNAM COUNTY SPELLING BEE (2019)

- Director & Co-Choreographer — MCT Center for the Performing Arts

ANDROCLES AND THE LION (2018)

- Director — MCT Center for the Performing Arts

HERCULES (World Premiere) (2018)

- Director — MCT Center for the Performing Arts

ALICE: A NEW MUSICAL (2017)

- Director, Scenic/Properties Design, & Producer — TheatreLAB & Firehouse Theatre

SHORTS (2017)

- Director — K-Dance

LUNCHTIME THEATRE SERIES (2015 - 2017)

- Director & Producer — Firehouse Theatre

GREEN DAY'S AMERICAN IDIOT (2016)

- Director, Assistant Choreographer, & Producer — Firehouse Theatre

THE BOY IN THE BATHROOM (2015)

- Director & Producer — Firehouse Theatre

FUNNY GIRL (2015)

- Assistant Director & Dramaturg — Jespson Theatre

REMNANTS (World Premiere) (2014)

- Assistant Director — Jespson Theatre

WORK EXPERIENCE

Tour Production Associate

MCT, Inc.

01/2018 - 03/2020

Missoula, MT

- Assisted with hiring, training, ongoing education, and evaluations of international tour staff, while providing daily support and communication for up to 45 touring teams, all within established budget parameters.
- Created, maintained, and distributed all seasonal tour production documents, including staff materials, tour kits, and schedules.
- Taught children's programming, classes, and private lessons, and supported the development of lesson plans and other educational materials.

Contact : Amy Ellis, Tour Production Director - aellis@mctinc.org

Associate Producer

Firehouse Theatre

03/2015 - 10/2017

Richmond, VA

- Generated and managed integrated marketing campaigns for all Firehouse programs, covering graphic design, website updates, promotional materials, social media strategy, contracts, budgeting, distribution, and ticket sales.
- Oversaw all elements of the inaugural Firehouse Fringe series, including talent selection, event logistics, staffing, fundraising, budgeting, and promotional efforts.
- Revitalized the internship and Federal Work Study programs, and launched the Firehouse Ladder initiative to provide a more immersive, hands-on apprenticeship experience for emerging theatre professionals.

Contact : Joel Bassin, Producing Artistic Director - joel@firehousetheatre.org

OTHER WORK EXPERIENCE

Arts Editor

Beyond the Arts, powered by theTUNDRA

08/2020 - 11/2020

Los Angeles, CA

Assistant to the Managing Director

Virginia Repertory Theatre

06/2014 - 02/2015

Richmond, VA

Tour Actor/Director

Missoula Children's Theatre

05/2012 - 08/2013

Missoula, MT

Media TV - Assistant to the Producer

The Met Live in HD: The Metropolitan Opera

09/2011 - 05/2012

New York, NY

TEACHING EXPERIENCE

US Embassy Manama & the Bahrain Authority of Culture and Antiquities - Manama, Bahrain (2019)

Missoula Children's Theatre - Missoula, MT (2018 - 2019)

Drama Kids International - Richmond, VA (2017)

US Naval Base - Guantanamo Bay (2016)

US Naval Base - Apra Harbor, Guam (2016)

Supreme Headquarters Allied Powers Europe - Mons, Belgium (2015)

US Naval Base - Naples, Italy (2015)

Missoula Children's Theatre - International Tour (2013 - 2014)

OTHER CREDITS

American High School Theatre Festival & International Collegiate Theatre Festival (2022 - Present)

Program Manager & Producer — Edinburgh Festival Fringe

National Performing Arts Festival (2023 - Present)

Program Manager & Producer — Universal Orlando Resort

ANGEL NUMBER NINE (2023)

Production Manager — Rorschach Theatre

SOMETIMES THE RAIN, SOMETIMES THE SEA (2023)

Production Manager — Rorschach Theatre

DISSONANT CITY: A PSYCHOGEOGRAPHIES PROJECT (World Premiere) (2022 - 2023)

Co-Creator — Rorschach Theatre

DRACULA: A FEMINIST REVENGE STORY (2022)

Technical Director & Production Manager — Rorschach Theatre

CHEMICAL EXILE: SYNTHESIS (2022)

Production Manager & Props Designer — Rorschach Theatre

ROBIN HOOD Playdate (2020)

Digital Program Director & Consultant — US Embassy Manama & Bahrain Authority of Culture and Antiquities

FREAKY FRIDAY (2019)

Production Coordinator — MCT Center for the Performing Arts

AWARDS & NOMINATIONS

Richmond Theatre Critics Circle Awards (2018)

ALICE: A NEW MUSICAL (Director & Scenic/Properties Designer)

- Best Musical
- Best Direction of a Musical
- Best Supporting Actress in a Musical
- Outstanding Achievement in Set Design
- Ernie McClintock Best Ensemble Acting (won)

Richmond Theatre Critics Circle Awards (2016)

GREEN DAY'S AMERICAN IDIOT (Director & Assistant Choreographer)

- Best Musical
- Best Direction of a Musical
- Best Actor in a Musical
- Best Choreography (won)
- Best Musical Direction
- Most Promising Newcomer
- Ernie McClintock Best Ensemble Acting

Richmond Theatre Critics Circle Awards (2015)

THE BOY IN THE BATHROOM (Director)

- Best Actor in a Musical
- Best Actress in a Musical
- Most Promising Newcomer (won)
- Outstanding Achievement in Set Design
- Outstanding Achievement in Lighting Design

CONFERENCES

Eugene O'Neill Musical Theatre Conference (2023 - Present)

Reader

Northwestern University New Music Theatre Project (2023 - 2024)

Reader

A&S Next - University of Richmond (2021)

Co-Facilitator -- Using the Arts to Design Social Justice Interventions

Southeastern Theatre Conference (2018)

Adjudicator + Panelist -- Creating Spectacle on a Shoestring Budget